

Cambridge IGCSE[™]

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

TRAVEL & TOURISM

0471/13

Paper 1 Core Paper

October/November 2020

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

Refer to Fig. 1.1 (Insert), a map showing some of the world's major features and selected tourist destinations.

(a) Using Fig. 1.1 complete the following table by naming each feature:

	Feature	Name
	Continent A	
	Continent B	
	Ocean C	
		[3]
S	State the following	g:
٧	hether local time	e in Russia is in advance of or behind local time in London, UK

			I
			[3]
(b)	State the following	g:	
	whether local time	e in Russia is in advance of or behind local time in London, Uk	
	the term which be	est describes the climatic conditions in Greenland	
	the capital city at	the destination marked D	
	the line of latitude	e E	
			[4]
(c)	Tourists travel for	different reasons, one reason is VFR tourism.	
	(i) Define, using	g an example, what is meant by the term VFR.	
			[2]

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	(ii)	Explain one advantage and one disadvantage of VFR tourism to a destination.	
		Advantage	
		Disadvantage	
			 [4]
(d)	Den regi	nand for international tourism continues to grow and many tourists travel within their con.	
	Ехр	lain three likely reasons why tourists travel within their own region.	
	1		
	2		
	3		
			[6]

;)	confidence in international travel.
	Assess the reasons why international tourism continues to grow despite negative global events.
	[6]
	[Total: 25]

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Refer to Fig. 2.1 (Insert), a photograph of a travel agency in Queensland, Australia.

(a)	Sta	te four products or services sold by travel agents.	
	1		
	2		
	3		
	4		[4]
(b)	Exp	plain how the following factors affect the prices set by tour operators:	
	sea	sonality	
	fligh	nt departure time	
			[4]
(c)	(i)	State three travel and tourism principals.	
		1	
		2	
		3	[3]
	(ii)	Explain how travel and tourism principals are dependent on each other.	
			[2]

(a)	Explain three ways the internet has changed the way travel agents operate.	
	1	
	2	
	3	
		[6]
(e)	Assess the importance to travel agents of offering ancillary services.	
` '		
		 [6]

Refer to Fig. 3.1 (Insert), information about St. Martin, a country in the Caribbean.

(a)	State three promotional methods the NTO can use to encourage tourists back to the island.
	1
	2
	2
	3
	[3]
(b)	Explain how the following tourism organisations can help to encourage tourists to return to St. Martin:
	tour operators
	accommodation providers
	accommodation providers
	[4

,	Explain the role of the following infrastructure to tourism in St. Martin:
	airports
	seaports
	roads
)	
	The extreme weather of Hurricane Irma caused a reduction in tourists visiting St. Martin.
•	The extreme weather of Hurricane Irma caused a reduction in tourists visiting St. Martin. Explain three other factors likely to have a negative effect on tourism demand to a destination
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(e)	Assess the risks to destinations of becoming over-dependent on tourism.
	[6]
	[Total: 25]

Refer to Fig. 4.1 (Insert), a photograph of an overcrowded area of Venice, a city in Italy.

(a)	State three types of built attractions.
	1
	2
	3
	[3
(b)	Venice is a car-free city.
	State four ways tourists might move around a car-free destination.
	1
	2
	3
	4
	[4

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	1
	2
	3
d)	
l)	Explain three ways tourism organisations can minimise overcrowding.
i)	
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l)	Explain three ways tourism organisations can minimise overcrowding. 1
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1)	Explain three ways tourism organisations can minimise overcrowding. 1
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))	Explain three ways tourism organisations can minimise overcrowding. 1

(e)	Evaluate the impacts cruise ships may have on destinations.
	[6]

[Total: 25]

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